

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : William L. Thomas et al.  
Application No. : 09/974,529 Confirmation No. : 9814  
Filed : October 9, 2001  
For : SYSTEMS AND METHODS FOR SUPPLEMENTING  
ON-DEMAND MEDIA  
Art Unit : 2623  
Examiner : Sumaiya A. Chowdhury

New York, NY 10036  
July 17, 2008

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated February 19, 2008,  
applicants hereby amend the above-identified application as  
follows:

**Amendments to the Claims** are reflected in the listing  
of claims which begins on page 2 of this Reply.

**Remarks** begin on page 23 of this Reply.